

MITC NEWSLETTER JANUARY 2025

NEW – Resources for Exporters and Importers

While we don't have a crystal ball, we are looking ahead to potential changes in federal trade policy, new tariffs on imports, retaliatory tariffs on exports, and supply chain disruptions.

You'll find a [new page](#) on our site with tariff mitigation strategies and links to additional information to keep you informed.

For assistance in navigating the changes, MITC and our network of international business experts are here to help.

Join MITC and Maine MEP for the [Supply Chain Resilience & Trade Policy Updates](#) live webinar on January 30th.



[LEARN MORE](#)

2024 Annual Report

During 2024, MITC:

- provided one-on-one assistance to 312 Maine companies/organizations in all 16 counties
- intentionally worked to strengthen collaborations with longstanding partners
- focused resources on rural engagement for economic development
- provided financial support to 41 Maine small businesses in 10 counties to grow export sales in international markets
- continued to work with several key growth sectors such as composites and offshore wind

Building Maine's Global Connections



MITC Maine International Trade Center

2024 Annual Report

[READ MORE](#)

Second Application Window for STEP Financial Assistance Awards

We're pleased to announce that MITC will be accepting new applications from SBA-eligible Maine companies for STEP Financial Assistance Awards in February.

Second Application Window: February 3 – 28, 2025

Activity Period for Projects: July 1 – December 31, 2025

Award Notifications: March 19, 2025

Award Amounts: \$5,000 minimum to \$10,000 maximum

Don't miss the [information session](#) on February 7 @ 9:00 AM.



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Sector Spotlights Coming to Locations Across Maine in 2025

Our popular new [Sector Spotlights](#) event series will return in 2025 with multiple locations across Maine beginning in March with Lunch & Learn and Networking events featuring the Outdoor Recreation industry.

Sector Spotlights



[LEARN MORE](#)

2025 Sponsorship Opportunities Available

Expand your global reach and increase your brand visibility throughout Maine and beyond. With a one-time [2025 Sponsorship](#), you receive a package of year-round benefits. To receive full benefits, your sponsor commitment is required by January 31, 2025.

[LEARN MORE](#)

Upcoming Events

[Supply Chain Resilience & Trade Policy Updates](#)

January 30 @ 9:00 – 9:45 AM

Live Webinar

MITC and Maine MEP are teaming up to provide an overview of trade policy updates and resources available to help your business mitigate tariff impacts and diversify your supply chain. [Learn more and register today!](#)

[STEP Awards 2025 Information Session](#)

February 7 @ 9:00 – 9:30 AM

Live Webinar

Are you a Maine-based small business? Have you been in business at least 1 year? Are you seeking new international sales? If you answered “yes” to the three questions above, a STEP Financial Assistance Award could be part of a winning strategy for export growth. Don't miss this information session to learn about changes to the application process with time for Q&A.

[MITC Member MeetUp](#)

February 11 @ 9:00 – 9:30 AM

Zoom

Join us for a live virtual session to meet our newest MITC members. If you're looking for business opportunities or collaborations to pursue, this is a great way to meet new colleagues in the international business community.

[Trade Day 2025](#)

SAVE-THE-DATE

May 7, 2025

4:30 - 7:45 PM

Freeport, ME

Join us for our annual signature event. Trade Day 2025 will include a networking reception, keynote speaker, and annual awards ceremony. Registration will open in March.

How can MITC help your business succeed in global markets?
Do you have questions or comments for our team?

[CONTACT US](#)