

MITC NEWSLETTER FEBRUARY 2025

Accepting New Funding Applications

Are you a Maine-based small business? Have you been in business for at least 1 year? Are you seeking new international sales?

We're now accepting new applications from SBAeligible Maine companies for STEP Financial Assistance Awards to support international market entry and capacity building activities.

Application Window: February 3 – 28, 2025 **Activity Period for Projects:** July 1 – December 31,

2025

Award Notifications: March 19, 2025

Award Amounts: \$5,000 minimum to \$10,000

maximum



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Cold Storage Facility Now Open

The Maine International Cold Storage Facility (MICSF) in Portland, Maine opened on February 3rd. Located just off the International Marine Terminal, this state-of-the-art facility features include: ultra-low temperatures of -10°F for exceptional product preservation, GFSi certification, and comprehensive transloading and freight services.



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New to Export Training

The New to Export Training offers a practical approach to export training that will provide you with expert advice, guidance, and resources to develop a strategy and plan to begin exporting. This virtual program includes 10 hours of training over 4 weeks (April 8 - 29, 2025) and is flexible in addressing your needs and intentional in maximizing your time commitment.

Questions? Reach out to MITC Trade Specialist Parker Dinsmore to discuss whether this training program would be a good fit for your company.

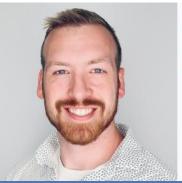




Meet Our Current Interns

MITC recently welcomed three new interns in our **Future Global Leaders** internship program: Madison Johnson, Zachary Simon, and Rowan Worden.







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Upcoming Events

Sector Spotlights: Outdoor Recreation

Lunch & Learn March 6, 2025 11:30 AM - 1:30 PM Norway, ME

MITC Member MeetUp

March 11, 2025 9:00 – 9:30 AM Zoom

Sector Spotlights: Outdoor Recreation

Networking March 13, 2025 4:00 - 6:00 PM Ellsworth, ME

On the Road with Mainebiz

March 13, 2025 4:00 - 6:00 PM Wells, ME

Trade Day 2025 SAVE-THE-DATE

May 7, 2025 4:00 - 8:00 PM Freeport, ME

Join us for our annual signature event. Trade Day 2025 will include a networking reception, keynote speaker, and annual awards ceremony. Registration will open in March.

How can MITC help your business succeed in global markets? Do you have questions or comments for our team?

CONTACT US