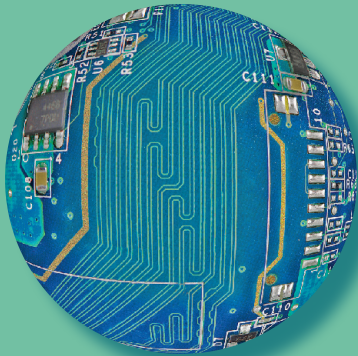




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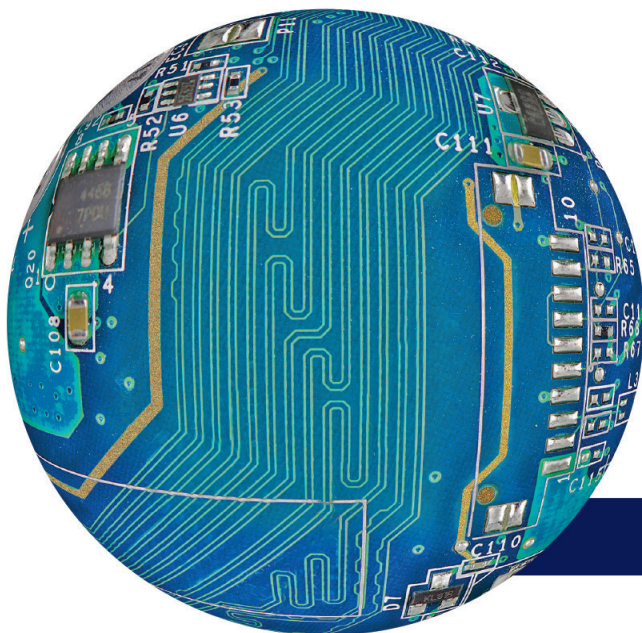
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Black, White & Gold
20th Anniversary
Gala!

MAINE INTERNATIONAL TRADE CENTER PRESENTS

TRADE DAY 2016



Technology Forward:
Innovative Trends
for Maine's Global Businesses

20th Gala

Thursday, May 26 • 12:00 - 7:00 PM • Holiday Inn by the Bay, Portland, ME

Register Now! mitc.com

Register now for Northern New England's premier international business event! Technology Forward: Innovative Trends for Maine's Global Businesses

The future of both Maine's manufacturing and service sectors depends on integrating new innovative technologies. Whether incorporating big data in our marketing strategies or developing advanced robotics in our production lines, Maine business leaders must embrace new systems to compete in today's global economy. Maine International Trade Day brings together experts in the ecommerce, robotics and advanced materials fields to discuss new technology and trends in key sectors to improve our overall productivity and efficiencies. As we celebrate MITC's 20th anniversary, Trade Day 2016 will feature an exciting line up of speakers and workshops that we hope will ignite new ideas, spark new collaborations, and build on the many creative capacities in Maine.

KEYNOTE PRESENTATION

Strategic Intelligence: Data-Driven Business Growth

Liz Graham, Director of Customer Service and Sales, Wayfair



Liz Graham oversees customer service and sales for all of Wayfair's US and European brands. Prior to joining Wayfair, Liz served as Vice President of IT Operations at HubSpot (HUBS), the world's leading inbound marketing and sales platform, where she created a cloud-based data warehouse to facilitate access to diverse data sets. Liz also served as the Vice President of Operations with HubSpot, where she increased employee satisfaction and cultivated the unique company culture. Before HubSpot, Liz held several senior level operations roles at Comcast Corporation, Northeast Division, including Vice President of Technical Operations and Vice President of Network Operations Centers. Liz earned an AB from Harvard College, an MST from Oxford University and a JD from Harvard Law School. She lives outside of Boston with her husband and daughter.

12:00 Welcome & Keynote Presentation

12:40 International Trade & Investment Awards Luncheon

Exporter of the Year – Kepware Technologies
Innovator of the Year – Mt. Blue Campus
Service Provider of the Year – Allen Insurance & Financial
Foreign Direct Investor of the Year – Eimskip
President's Award – Adrian Kendall, Esq., Honorary Consul of the Federal Republic of Germany, Norman, Hanson & DeTroy, LLC
Future Global Leader Award – Joe Long

2:45 Concurrent Workshops

- Future of Global Manufacturing: Automation and Robotics
- Attracting and Developing Maine's Next Workforce
- Using Data Analytics to Know Your Global Market/Customer

4:00 Global Adventures (and Misadventures)

Special event with Maine Center for Creativity

5:00 Black, White & Gold 20th Anniversary Gala

- Business Attire (wear something black, white, and gold)
- New Product Global Showcase

Lodging Special Rates

Maine International Trade Center has special discount rates for 2016 with these downtown Portland hotels:

Courtyard by Marriott - Portland Downtown/Waterfront
321 Commercial Street • (207) 780-6000 • \$154

Portland Harbor Hotel

468 Fore Street • (207) 775-9090 • \$129

Be sure to mention Maine International Trade Center to receive our discount rate!

**VIEW AGENDA AND REGISTER ONLINE:
MITC.COM**

MITC Members: \$75 • Non-members: \$95
Maine State Legislators receive free admission.
Advance registration closes on May 24th.

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