

STATE OF MAINE TRADE MISSION JAPAN & CHINA

Tokyo, Japan
& Shanghai, China

October 24 - 31, 2015



For the past decade, China and Japan have been important cornerstone markets for Maine's internationally active business community — ranking second and fourth in 2014 respectively — and purchasing a combined \$300 million in Maine goods and services. Both markets have excellent potential for Maine's manufacturers, service providers, and educational institutions, with multiple industry sectors already finding great success. Join Governor Paul LePage, MITC, and the US Commercial Service as we explore these dynamic and thriving markets for Maine's exporters.

MISSION BENEFITS

- Pre-Trip Market Research and Orientation
- Advanced Marketing Assistance and Media Support
- State of Maine Reception in Tokyo and Shanghai
- On-the-Ground Staff Support throughout the Mission
- Industry-Specific Tours
- Optional Business Matchmaking and Meeting Support (*for additional fee*)

KEY SECTORS

- Food & seafood
- Education/international student attraction
- Medical products & life sciences
- Aerospace & transportation parts/products



- Environment & energy
- Marine industries
- Travel & tourism
- Foreign direct investment



COST & DEADLINES

One Market: \$3,600
With Matchmaking: \$4,600

Pricing Includes:

- Mission and meeting coordination
- Pre-mission research and orientation
- Group meals where indicated
- Receptions & networking events
- Group transportation
- Hotel accommodations

Both Markets: \$5,900
With Matchmaking: \$6,900

Pricing Excludes:

- Airfare
- Non-group meals
- Individual transportation
- Interpreting/translation services
- Air freight of promotional materials
- Travel insurance
- Incidental expenditures

**Registration
and payment
are required by
July 31, 2015.**

TENTATIVE ITINERARY

Saturday, October 24

Depart Maine for Tokyo

Sunday, October 25

Arrive Tokyo in the evening

Monday, October 26

Embassy briefing
Business-to-business matchmaking meetings
Industry tours

Tuesday, October 27

Business-to-business matchmaking meetings
Industry tours
State of Maine Reception

Wednesday, October 28

Travel to Shanghai

Thursday, October 29

Embassy briefing
Business-to-business matchmaking meetings
Industry tours
State of Maine Reception

Friday, October 30

Business-to-business matchmaking meetings
Industry tours
Wrap up group dinner

Saturday, October 31

Return to Maine

CONTACT

For more information or to register, please contact:

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